



EU Regulatory Perspective and Funding Instruments for Smart/Connected Mobility

Pawel J. Stelmaszczyk

EC Special Envoy for European Mobility Networks

European Commission – DG MOVE



### Current ITS policy framework

\* new funding instruments supporting

ITS deployment along TEN-T

under MFF 2014-2020



## Transport, the engine room of Europe

- √ 10% of the GDP in the EU
- √ 5% of total employment in the EU
- ✓ 2 million jobs in the automotive sector + 10 million jobs in the transportation sector
- √ €70 billion/year exports
- ✓ €30 billion investment in R&D by industry





### Goals of European transport policy

• Paramount goal:

A transport system that underpins EU economic progress, enhances competitiveness and offers **high quality mobility services** while using resources more efficiently



- use less energy
- use cleaner energy
- better exploit a modern network





# White Paper 2011 on Transport: a roadmap to a Single European Transport System

that is...

Sustainable Integrated (all modes) User-friendly Technology led (ITS)

and that enhances...

Economic progress

Competitive growth (Single Market)

Efficient use of Resources

Use of cleaner fuels; reduction of oil dependency

> ITS considered to be a key enabler





### White Paper 2011 on Transport – vision 2050

- A global level-playing field for long-distance travel and intercontinental freight
- An efficient core network for multimodal inter-city travel and transport, well connected to local systems
- Clean urban transport and commuting
- > Focus on a single, integrated & intelligent infrastructure

#### Ten overarching goals related to:

- development & deployment of new & sustainable propulsion systems
- Optimisation of performance of multimodal logistics chains
- increasing the efficiency of transport & infrastructure use

> 40 actions

**Transport** 



### Status of ITS Deployment (2008)

- Fast technical development > high number of mature applications but...
- Slow and fragmented uptake across Europe
- Large differences between countries
- Low degree of intermodality
  - → Patchwork of national, regional and local solutions

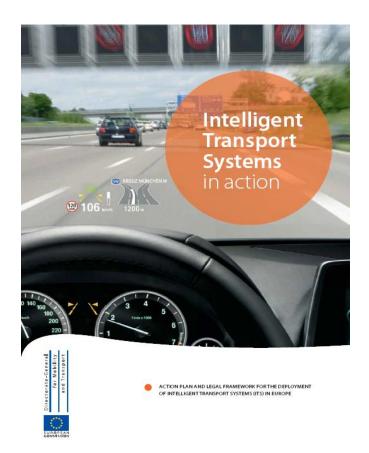
### main problem drivers identified:

- lack of interoperability
- lack of effective cooperation
- privacy and liability issues





### Policy framework for the deployment of ITS in Europe



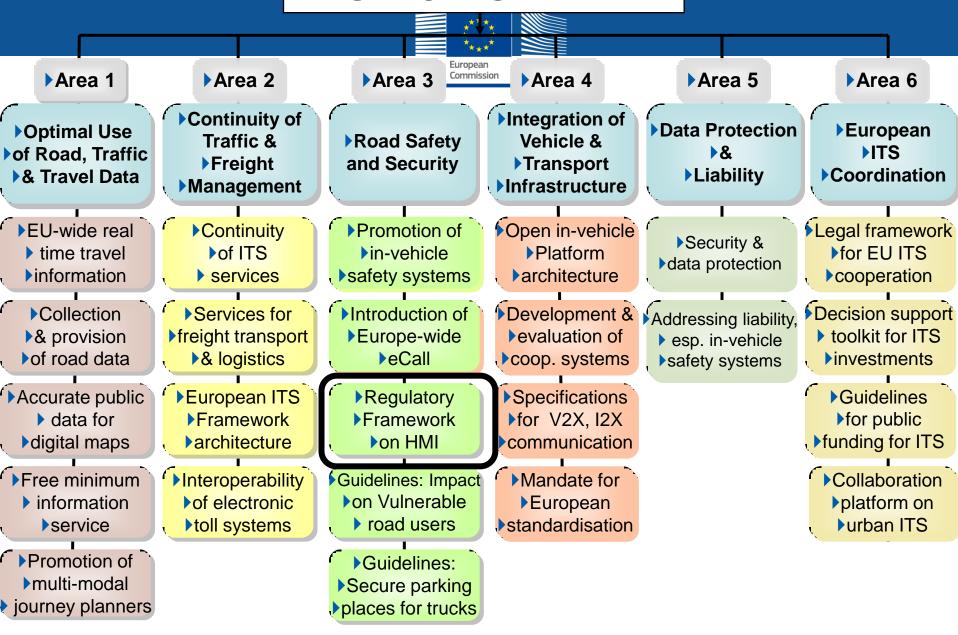
**Action Plan** for the Deployment of Intelligent Transport Systems (ITS) in Europe (2008)

Directive 2010/40/EU: Framework for the Coordinated and Effective Deployment and Use of Intelligent Transport Systems

- → Road transport and interfaces with other modes through:
  - coordination and acceleration of ITS deployment throughout the EU
  - tackling bottlenecks for deployment



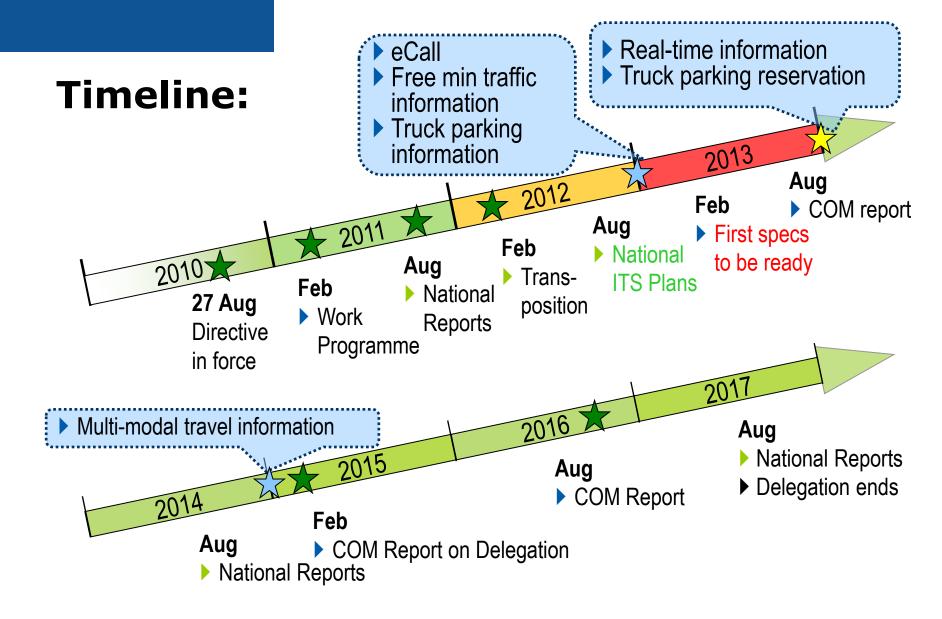
### ITS ACTION PLAN





### ITS Directive - supplementing Specifications

- Aim: to ensure the compatibility, interoperability and continuity for deployment and use of ITS
- Binding Measures :
  - Adopted as "delegated acts" (Art 290 TFEU)
  - Functional, technical, organisational, service provisions
  - Based on standards (where appropriate)
- Obligations for Member States
  - cooperate in respect to priority areas
  - ensure use of specifications when ITS is deployed
  - deployment obligation needs adoption of co-decision proposal





# What Human Factors tell us about drivers? They will...

- Not understand all the controls of their vehicle
- Have poorer eyesight than required
- Obstruct their view out of the vehicle
- Not use their lights or have poorly adjusted or non-working lights
- Not use indicators or have malfunctioning indicators
- Drive too fast and aggressively
- Be inattentive and daydream
- Be distracted by in-vehicle sources (mobile phones, documents, smoking, eating, grooming etc)
- Be fatigued and/or intoxicated
- Miss signs
- Not know where they are or where they are going
- Not understand geography (e.g. whether their direction is "North")



### HMI and the young...

### The youngest age group of drivers (below 18):

- …less interested in car ownership…
- ...not excited about getting a driver-license...
- ...wants all their apps work when on the move (including in the car)...
- ...considers driving as a distraction to texting...!



### **HMI** – the parents and industry...

- Only a matter of time when cars will be "tablet-ready..."
- Need clear and consistent rules and regulations on which apps should be allowed in vehicles/when driving...
- Same rules and enforcement mechanisms needed across borders...
- Industry should provide solutions to only allow "safe" apps in moving vehicles (on all nomadic devices)...
- Safe Apps Working Group established under iMobility Forum supported by the European Commission



### **HMI Checklist for Implementation Success - Industry**

ITEM	
Benefits exceed Costs	<b>√</b>
Standards and Architectures	<b>√</b>
Legal & Leglislation	<b>√</b>
Business Case	<b>V</b>
Human Factors	



#### Risk of distraction-related crash

#### Is a function of:

- **Timing** (e.g. coinciding with unexpected event is more critical than in a low workload situation such as a stpped vehicle or traffic light)
- Intensity (e.g. texting requires more resource than listening to the radio)
- Frequency more often repeated actions more likely to coincide with a critical event
- Duration of the distraction again increasing the probability of the distraction coinciding with a critical situation



### **European Statement of Principles (ESoP)**

- Communication from the European Commission
  - Voluntary, relatively high-level principles
  - Balanced risk/benefit approach
  - Not constraining design options
- Assessment
  - By inspection Result = Yes/No

    Or
  - Assessment and Judgement no specific criteria

No overall pass/fail mark!



## **ESoP: Design Principles**

Installation (5)

► Information ► Presentation ► (5)

►Interaction ►(8) System
Behaviour
(4)

Information (7)

## 29 Design Principles:

- Principle
- Explanation
- Examples (good & bad)
- Applicability
- Compliance
- Definitions

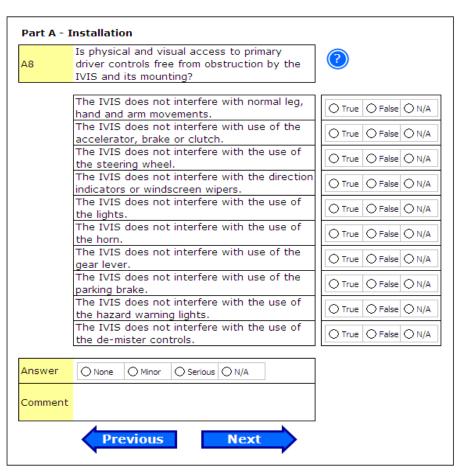
#### **EXAMPLES:**

- The driver should always be able to keep at least one hand on the steering wheel while interacting with the system...
- While the vehicle is in motion, visual information not related to driving that is likely to distract the driver significantly should be automatically disabled, or presented in such a way that the driver cannot see it...
- The system should not obstruct vehicle controls and displays required for the primary driving task...
- Visually displayed information presented at any one time by the system should be designed in such a way that the driver is able to assimilate the relevant information with a few glances which are brief enough not to adversely affect driving...



### ESoP as a design assessment check-list

- Excel Spreadsheet for PC, tablet, etc.
- Supportive Information for each question is available via a "help" icon
- Assessment
   Summary Sheet is
   automatically
   populated based on
   the data entered



Source: Checklist for the Assessment of In-Vehicle Information Systems by A Stevens, S Cynk, TRL Published Report MIS005



Increasingly seen as the only long-term option



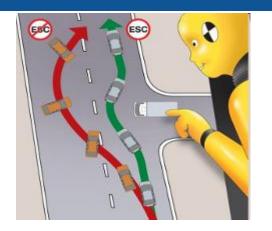
- the impact of high levels of automation is clear
- ICT can significantly contribute to solving road transport related problems.
  - Automated driving has great potential to improve significantly safety and energy efficiency



The highly automated vehicle could take care of some driving tasks to make his/her task easier



## **About Automated Driving (Some) State of the art**







**▶** Lane Support Systems

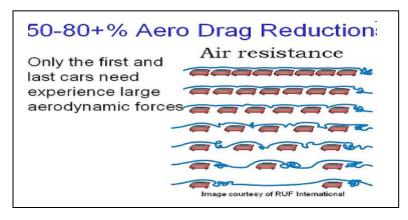


Emergency braking

### ▶These systems are key building blocks of Automated driving



▶ Advanced Driver Assistance System



**Platooning of vehicles** 



## Supporting Activities Studies 2010

#### • SMART 2010/0063

Defining the required **Infrastructure** supporting Cooperative systems

- SMART 2010/0064

  Definition of necessary vehicle and infrastructure systems for
  - **Automated Driving**
- SMART 2010/0065

New services enabled by the Connected Car

## IMPLEMENTATION OF THE ITS DIRECTIVE



## **Cooperative Systems C-ITS**

### **▶** Cooperative systems

- Informal meeting of European ITS Committee & European ITS Advisory Group held on 4 June 2013 during ITS Congress in Dublin
- Agreed on the need for a European vision/strategy
- Set up a platform for the coordination and the integration of deployment initiatives in order to:
  - -> ensure interoperability and create synergies across Europe
  - -> focus investment on deployment of cooperative systems
  - -> mobilisation of funds from Horizon 2020 and Connecting Europe Facility
- -> Commission's draft initial document on the vision will be sent to the EIC / EIAG
- -> Public consultation to be launched soon
- -> Stakeholder Workshop in Q4 2013
- -> Contribution to Working Programmes 2014-2015 for both Horizon 2020 and CEF funding instruments



### \* ITS policy framework

\* new funding instruments supporting ITS depolyment at EU level



#### Horizon 2020 Framework Programme

## The Framework Programme for Research and Innovation 2014 – 2020 (80 B€)

- Commission proposal, negotiations and co-decision with the Council and the European Parliament in 2012 2013
- >Three mutually reinforcing priorities dedicated to
  - ✓ Excellent Science
  - ✓ Industrial Leadership
  - √ Societal Challenges
- ➤Smart, Green and Integrated Transport is one of the societal challenges
- ➤In the transport domain, H2020 will be one of the main instruments to deliver the goals of the White Paper















Societal Challenges dicative budget

>31,7 B€ indicative akdown

Leade

- Smart, Green and Integrated Transport 6,8 B€
  - Secure, Clean and Efficient Energy 5,8 B€

- Leadership in enabling and industrial technologies ▶18,0 B€
- ICT Research and Innovation ▶8,0 B€?
- R&I in Mobility
  - and Transport







## **Connecting Europe Facility (CEF)**

# Supports the implementation of Transport White Paper through new infrastructure policy including:

- Dual layer approach based on an objective methodology: core and comprehensive network;
- Ambitious standards for infrastructure for all modes;
- Common deadlines to achieve network (2030/2050);
- Corridors and coordinators for implementation.





## **CEF** in figures

CEF 2014- 2020	€50 billion (total)			
	€9.1 billion (energy infrastructure)	€9.2 billion (broadband & digital services)	€31.7 billion (transport infrastructure)	
			€21.7 billion	€10 billion (earmarked from the Cohesion Fund)



### Thank you for your attention!

#### More information



- Directorate-General for Mobility and Transport
   <a href="http://ec.europa.eu/transport/index\_en.htm">http://ec.europa.eu/transport/index\_en.htm</a>
  - ITS Action Plan and Directive